



COOPER RIVER CYCLOCROSS

A **USA Cycling** sanctioned cyclocross race on the banks of the Cooper River

Sunday October 12, 2014 – 8:00am-3:00pm

Start/Finish and Race Day Registration: 941 Park Blvd, Cherry Hill, NJ 08002 (directly behind Subaru of America Headquarters)

USAC CATEGORIES: 10 different categories of racing, including a free kids race.



Cyclocross is a form of bicycle racing that takes place in Fall & Winter and consists of many laps of a short (1.5-2 mile) course featuring pavement, wooded trails, grass, steep hills and obstacles such as barriers or stairs which force the riders to dismount, carry the bike while navigating the obstruction and remount. Racing takes place regardless of the weather so riders can face snow, ice, freezing rain, mud, you name it. There is a pit where riders can exchange bikes twice a lap if needed. The small course and interesting features make Cyclocross great for spectators.

Sponsorship Levels:

Platinum \$2000

*Title Sponsorship including naming rights, CRCX presented by Subaru
Banners at Start/Finish area and along the course
Tent/Display area at Start/Finish
Logo displayed on all promotional materials*

Gold \$1000

*Sponsorship of a specific area on the course, such as the pit, barriers or steps
A banner at Start/Finish area
Logo displayed on all promotional materials*

Silver: \$500

*A banner at Start/Finish area
Logo displayed on all promotional materials*

Bronze: \$250

*Individual Race Sponsorship such as Women's 1/2/3, B men etc.
Logo displayed on all promotional materials*

Contact information:

Jeff Appeltans 726 N Bodine St Philadelphia, PA 19123 jeff@gocycling.com (215) 651-0455





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Sponsorship Tier

Platinum: \$2000 Gold: \$1000 Silver: \$500 Bronze: \$250

SPONSORSHIP/VENDOR INFORMATION:

Name: _____

Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ E-Mail _____

PAYMENT INFORMATION

A check is enclosed for: \$ _____

Please return this form, with payment, on or before September 12th, 2014 to:

Jeff Appeltans, 726 N Bodine Street Philadelphia, PA 19123

Help make Cooper River Cross a success!