

County-Level Outreach Workers

Wage: \$20.00/hr

Position Summary:

Under the supervision of the Program Outreach Manager, County Outreach Workers are responsible for COVID-19 vaccine outreach and registration navigation. Their oversight spans from county-level data collection, volunteer recruitment, and vaccination event management. County outreach workers lead local campaigns to address COVID-19 education, registration, and vaccination rates in areas of high-priority.

Full-time position - requires schedule flexibility for evening and weekend hours.

County Outreach Workers:

- Identifies and helps to reduce cultural and structural barriers to vaccination.
- Provides referrals to necessary COVID-19 resources (e.g., vaccine literature and available vaccination sites).
- Supports county level vaccination sites (e.g., troubleshooting, marketing, etc.)
- Coordinates and manages weekly CCC tabling and registration campaigns.
- Reports outreach progress (i.e., number of individuals educated, registered, and scheduled) to the Program Outreach Manager.
- Drives a positive volunteer experience and establishes opportunities for improvement and changes as needed.
- Identifies additional volunteer partners and locations to engage in advancing the CCC mission and goals.
- Maintains strong data accuracy (e.g., mitigates inaccurate vaccine and registration information).
- Assist with translation and editing of outreach material.
- All outreach workers will require additional Community Health Worker training under the DOH's Colette Lamothe-Galette Community Health Worker Institute.

Qualifications

- Minimum of 2 years' experience in related roles in volunteer program management, human resources, or direct customer service
- Effective communicator across racial, ethnic, and cultural backgrounds
- Preferred bilingual (written and/or verbal) in the following languages, including English:
 - Korean
 - Chinese
 - Tagalog
 - Vietnamese
 - Hindi
 - Gujarati
 - Italian
 - Yiddish
 - Polish
 - Hebrew
- Experience working in underserved communities in New Jersey.
- Preferred experience working with New Jersey community-based and faith-based organizations.