



**Prevention, Reduce Stigma, Remember.**

# **AUGUST 31ST IS OVERDOSE AWARENESS DAY:**

- According to the CDC, last year there was a 31% increase in overdose fatalities
- Since 1999 an estimated 936,000 people lost life to overdose
- In Camden County deaths exceeded 2,200
- Over 13,000 people were administered Narcan
- Wear purple. A purple ribbon promotes drug overdose awareness!
- Share photos with us using the hashtag #OverdoseAwarenessDayCC to be featured on our Facebook Page.
- The Governor James J. Florio Center for Public Service, Camden City Hall and the Ben Franklin Bridge will be lit up in purple.

## **THE CAMDEN COUNTY BOARD OF COMMISSIONERS' ADDICTION AWARENESS TASK FORCE INITIATIVES**

- Project Save – Courts and Law enforcement made 6268 referrals since 2019
- Recovery Specialist are in homeless shelters linking people to treatment
- Camden County offers grief support through the H.A.L.O. (Healing After Loss to an Overdose) and H.A.L.O. Youth programs

**camden****county**

ADDICTION AWARENESS TASK FORCE

**More information at [CamdenCounty.com](http://CamdenCounty.com)**

*The Addiction Awareness Task Force is a service of the  
Camden County Board of Commissioners and Community Partners*