

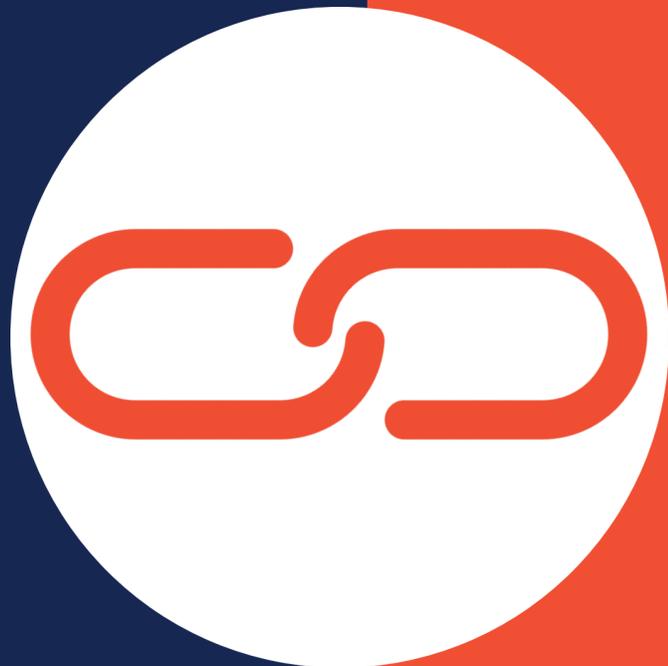
**CAMDEN COUNTY
COLLEGE
IN COLLABORATION
WITH ROWAN
UNIVERSITY/RUTGERS-
CAMDEN BOARD OF
GOVERNORS**

**170,000 New Jersey
residents living with
Alzheimer's disease**

**No cure to stop the
disease**

**One program
training you to be
the difference**

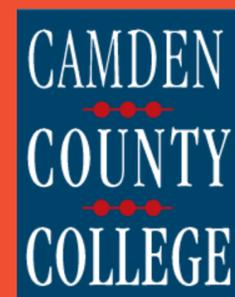
**TUITION-FREE
FOR ELIGIBLE
NEW JERSEY
RESIDENTS**



**LAUNCHING
SEPTEMBER
2018**

**ALZHEIMER'S JOURNEY
COORDINATOR
CERTIFICATE PROGRAM™**

CAMDEN COUNTY COLLEGE



**FOR INFORMATION CONTACT LAURA JAKIMOWICZ
LJAKIMOWICZ@RURCBOG.COM**

Alzheimer's Disease: A National Health Emergency

In the United States, an estimated 5.5 million Americans have Alzheimer's disease. The toll can be devastating on individuals, families, and communities. At a national level, the disease consumes over \$250 billion annually. In New Jersey, an estimated 450,000 people act as unpaid caregivers.

This difficult situation is getting worse. It's time for new solutions.

Alzheimer's Journey Coordinators™ : A Unique Solution for New Jersey

The Alzheimer's Journey Coordinator Certificate Program™ will train people to become the "missing link" to help those affected by Alzheimer's. Alzheimer's Journey Coordinators™ will work alongside individuals experiencing dementia and care teams to both navigate the healthcare system and maximize the resources available. The need is urgent. In New Jersey, 170,000 older adults are living with Alzheimer's. And they're searching for solutions.

What does an Alzheimer's Journey Coordinator™ do?

- ▶ Enhances quality of life for people living with Alzheimer's and supports caregivers
- ▶ Helps people navigate a complex healthcare system
- ▶ Connects people living with Alzheimer's to resources in the community
- ▶ Provides navigation services, education, and support to individuals and families through the disease
- ▶ Acts as a community advocate, working in diverse care settings
- ▶ Empowers caregivers through education and skills training
- ▶ Promotes community awareness and education

The Alzheimer's Journey Coordinator Certificate Program™ is a unique, first-of-its-kind initiative developed to provide students with practical skills. The program includes four courses taught over a six-month period, and it includes a 90-hour externship that places students directly into healthcare settings in the local community. When enrolled, students will be required to accommodate a full-time schedule.

The program will place students in healthcare institutions in New Jersey as Alzheimer's Journey Coordinators™. If you are interested in advancing your career as an Alzheimer's Journey Coordinator™, apply today.

The Alzheimer's crisis is upon us. Are you ready to be the solution?