



**Prevention, Reduce Stigma, Remember.**

# **AUGUST 31ST IS OVERDOSE AWARENESS DAY:**

- Wear purple. A purple ribbon promotes drug overdose awareness. Share your photos with us using the hashtag **#OverdoseAwarenessDayCC** to be featured on our Facebook page.
- The Governor James J. Florio Center For Public Service, Camden City Hall and the Ben Franklin Bridge will be lit up purple.
- Observe a moment of silence for all who have died of an overdose at 1:42 p.m. on August 31st. According to the CDC, there are 142 daily overdose deaths.

## **THE CAMDEN COUNTY BOARD OF FREEHOLDERS' ADDICTION AWARENESS TASK FORCE INITIATIVES:**

- Ongoing advertising awareness campaign.
- Works with local law enforcement to expand access to medication drop boxes.
- Hosts naloxone training for County residents.
- Law enforcement agencies and emergency medical response units in Camden County are now equipped with naloxone, resulting in over 3000 saves countywide.
- Expands substance abuse treatment for overdose victims to include detox, short-term residential and recovery support through Operation SAL.
- Now offering programs that provide licensed grief support to families and loved ones of overdose victims.

  
camden county  
ADDICTION AWARENESS TASK FORCE

**HEROIN.  
PILLS.  
IT ALL KILLS.**

More information at [addictions.camdencounty.com](http://addictions.camdencounty.com)

*The Addiction Awareness Task Force is a service of the Camden County Board of Freeholders and Community Partners*