



Own the Sounds of Summer

Exclusive sponsorships for Wiggins Waterfront Park Concert Series like the Sunset Jazz Series, Freedom Festival and more!

Our summer concert series packs in the music at parks throughout Camden County. Concerts take place throughout the summer and more than 500,000 people attend each season. Place your brand in the middle of the music with one of these sponsorship packages:

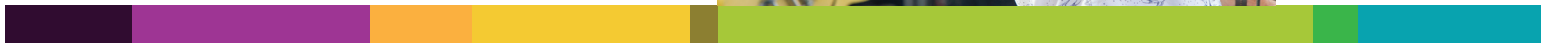
Sponsorship Levels:

Title Sponsorship	\$25,000
Gold Sponsor	\$10,000
Silver Sponsor	\$5,000



Making It Better, Together.

Presented by the Camden County Board of Commissioners



Your brand, integrated.

Title Sponsorship

Media Marketing Channels:

Logo/mentions in weekly social media posts
Digital network advertising
Broadcast/digital video
Radio commercials

County Communication Channels:

Logo/mentions in the following:
Event flyers and outreach materials
Content in weekly newsletter and special emails
Website event landing page

On-Location Advertising:

Logo/mentions in the following:
Event Signage & print materials
Printed Annual Summer Parks Guide sponsor page
Ad available in program

On Site Activations (With Prior Arrangement):

Demo, give-a-ways
Product sampling
Exhibitor table Mascot on event day(s)

Perks:

VIP package
Speaking opportunities
Parking opportunities

Gold Sponsorship

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For more Information:

Contact Kerry Richards at
(856) 261-5187 or
kerry.richards@camdencounty.com

Online Sponsorship Form:

CamdenCounty.com/Sponsorship

CamdenCounty.com

Get Connected



CamdenCountyNJ

