



Your Best Bet

Your valued support helps bring together some of the best wines from South Jersey for everyone to enjoy!

Veterans Island at Cooper River Park is the destination to sample delicious wines from South Jersey's leading wine producers while immersing yourself in Derby themed fashion and festivities at The Third Annual Down And Derby Wine Festival presented By Visit South Jersey And Camden County. Your support will go a long way by making this event the best yet with some of the following sponsorship packages:

Sponsorship Levels:

Title Sponsorship	\$7,500
Gold Sponsor	\$3,500
Silver Sponsor	\$1,500



Making It Better, Together.

Presented by the Camden County Board of Commissioners



See the reverse side for what is included in each sponsorship level



Your brand, integrated.

Title Sponsorship

Media Marketing Channels:

Logo/mentions in weekly social media posts
Digital network advertising
Broadcast/digital video
Radio commercials

County Communication Channels:

Logo/mentions in the following:
Event flyers and outreach materials
Content in weekly newsletter and special emails
Website event landing page

On-Location Advertising:

Logo/mentions in the following:
Event Signage & print materials
Printed Annual Summer Parks Guide sponsor page
Ad available in program

On Site Activations (With Prior Arrangement):

Demo, give-a-ways
Product sampling

Perks:

VIP package

Gold Sponsorship

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Silver Sponsorship

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Demo, give-a-ways
Product sampling



For more Information:

Contact Kerry Richards at
(856) 261-5187 or
kerry.richards@camdencounty.com

Online Sponsorship Form:

CamdenCounty.com/Sponsorship

CamdenCounty.com

Get Connected    
CamdenCountyNJ