



CONCERT SPONSORSHIPS

Mega Reach. Mega Value.

Showcase your brand, while supporting amazing events.

Camden County Parks and Events offer unique ways for corporations to connect through large scale sponsorships that expose your brand to thousands of park visitors during concerts, festivals, and special events. Event sponsorship, creative media customization, and on-site activations are the ideal way to increase your brand's visibility and ensure top of mind awareness to residents and visitors alike. Multiple levels of sponsorship ensure that there is an opportunity to connect you to a variety of audience segments.

Our sponsorship event packages put you front and center in a variety of ways including: premier placement in digital and online media, social media, event guides, event signage, stage visuals, print advertising, on-site activations, and more!

**Sponsorship Levels for
Wiggins Waterfront Park:**

Title Sponsorship	\$25,000
Sponsor	\$10,000

**Sponsorship Levels for
Scottish Rite Theater:**

Title Sponsorship	\$25,000
Sponsor	\$10,000

**Sponsorship Levels for
Haddon Lake Park:**

Title Sponsorship	\$15,000
Sponsor	\$7,500

**Sponsorship Levels for
Cooper River Park:**

Title Sponsorship	\$15,000
Sponsor	\$7,500



Making It Better, Together.

Presented by the Camden County Board of Commissioners



See the reverse side for what is included in each sponsorship level



Title Sponsorship

Media Marketing Channels:

Logo/mentions in weekly social media posts
Digital network advertising
Broadcast/digital video
Radio commercials

County Communication Channels:

Logo/mentions in the following:
Event flyers and outreach materials
Content in weekly newsletter and special emails
Website event landing page

On-Location Advertising:

Logo/mentions in the following:
Event Signage & print materials
Printed Annual Summer Parks Guide sponsor page
Ad available in program

On Site Activations (With Prior Arrangement):

Demo, give-a-ways
Product sampling
Exhibitor table Mascot on event day(s)

Perks:

VIP package
Speaking opportunities
Parking opportunities

Sponsor

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Concerts Series Sponsorships*

- Scottish Rite Concert Series
- Sundown Music Series at Haddon Lake Park
- Sunset Jazz Series at Wiggins Waterfront Park
- Twilight Music Series at Cooper River Park

* Sponsorship prices vary based on venue of choice.



For more Information:

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CamdenCountyNJ