

Purpose/Mission of Camden County MAPP Coalition

The mission of the Camden County Mobilizing for Action Through Planning and Partnership (MAPP) Coalition is to ensure the best possible health and quality of life for Camden County's residents.

The Coalition's mission will be accomplished through achievement of the following goals. Together, we will work to ensure that all Camden County residents:

- 1) feel safe, secure and comfortable in their surroundings;**
- 2) receive quality health care, including primary, preventive and disease-related care;**
- 3) live, work, and play in a clean environment;**
- 4) are able to receive quality services for their parents and children;**
- 5) collaborate and cooperate with one another as residents, workers and/or partners in the local public health system;**
- 6) tolerate and respect diversity;**
- 7) can obtain good jobs and afford the basic necessities of life;**
- 8) know and practice good health habits;**
- 9) have access to useful health information in multiple languages and formats;**
- 10) expect a climate of accountability and a shared commitment by all residents and organizations to improving health in our community;**
- 11) have access to affordable, non-discriminatory and excellent mental health services;**
- 12) are able to receive affordable treatment for substance abuse in a nonjudgmental manner;**
- 13) have access to high-quality services for elderly persons (who are well-integrated into all aspects of community life);**
- 14) benefit from adequate numbers of clean and safe parks and recreational facilities;**
- 15) have access to safe, clean and affordable public transportation.**

Vision for a Healthy Community

To ensure a healthy community with the best possible quality of life and health for all of Camden County's residents we propose the following **Community Values** to guide the MAPP Coalition's efforts:

1. COMMITMENT AND LEADERSHIP

1a. Partnerships and collaborations, dialogue and information-sharing efforts between/among local public health system partners and county residents demonstrate that everyone has a role to play in helping to improve health and quality of life in our community.

1b. Local public health system partners are open and transparent with respect to their programs and funding and are held accountable both by one another and county residents.

2. EDUCATION

2a. Local public health system partners increase and evaluate on an ongoing basis the numbers of residents who are aware of the types of services offered in our community, and have the information (e.g., contact information, directions) needed to access these services.

2b. Local public health system partners ensure the availability of useful and consumer-friendly health information in a variety of languages and formats.

2c. Local public health system partners continually educate residents about good health habits, such as a healthy diet and getting adequate rest and exercise, and provide incentives for maintaining good health habits.

2d. Local public health system partners ensure that all residents benefit from an outstanding educational system, including schools with good physical facilities, adequate technology, materials and resources and sufficient staff.

3. HEALTH

3a. Local public health system partners provide quality health care at all times - including primary, preventive and disease-related care - in a courteous and respectful manner to all residents regardless of age, race, gender, disability, socioeconomic or insurance status.

3b. Local public health system partners increase the number and types of public health services that are available to all residents in need, with reasonable waiting times, on a 24 hours a day, 7 day a week basis (including holidays).

3c. Local public health system partners support the health of our children by ensuring there is low infant mortality, affordable daycare, after school programs, low/no juvenile obesity, well-funded physical education programs, screenings and immunizations at age-appropriate intervals and health prevention programs offered at an early age.

3d. Local public health system partners increase the number of children in a ‘system’ -- such as foster care, juvenile justice or mental health – with a medical home.¹

3f. Local public health system partners ensure senior citizens are healthy, integrated into their community and have advocates to assist them in accessing care and services.

3g. Local public health system partners offer mental health services to all residents in an easily accessible, nonjudgmental manner and ensure persons who access these services are not subject to discrimination.

3h. Local public health system partners provide affordable and accessible substance abuse treatment services and programs, integrate these programs with mental health services, implement appropriate harm reduction strategies and ensure these services are provided in a non-judgmental manner and can be sought by residents without stigma.

4. HUMAN RIGHTS

4a. Local public health system partners ensure families are healthy and functional and free of domestic violence and child abuse and neglect and provide help to families confronting these situations.

4b. Local public health system partners actively promote tolerance and respect for diversity and create additional opportunities and forums for people of different cultures and faiths to interact and work together.

4c. Local public health system partners ensure a culturally competent public health workforce by: recruiting public health professionals who can communicate effectively in different languages; promoting availability, access to and awareness of interpretation services; and ensuring workers both are trained and willing to interact with residents of all backgrounds and abilities.

¹ “A medical home is one primary physician or clinic that cares for a child over a long period of time, keeps a complete record of the child’s medical history, and acts as a liaison to all other medical, dental or mental health providers”

4d. Local public health system partners promote economic self-sufficiency by ensuring all residents are able to earn sufficient income to support themselves and their families and are able to afford such basic necessities of life as clothing, food and housing.

4e. Local public health system partners increase awareness among residents about healthy eating and increase the number of grocery stores in the community that sell a good variety of affordable, healthy foods.

4f. Local public health system partners support the availability of adequate public transportation so that all residents can avail themselves of the many things our county has to offer

5. SAFETY AND SECURITY

5a. Local public health system partners ensure air and water is clean - both inside and outside - and that the environment in our county is free of lead and other toxins.

5b. Local public health system partners help ensure all residents enjoy the benefits of open space, parks and recreational facilities that are safe, clean and accessible.

5c. Local public health system partners enable all residents to feel safe, secure and comfortable in their surroundings, including homes, schools, offices and parks, regardless of where in Camden County they live, work or play.

