

Sponsorship Proposal for:

REGIONAL OVERDOSE VIGIL
SATURDAY, OCTOBER 14TH
AT CAMDEN WATERFRONT STADIUM

Heroin and opiates have become a growing public safety and health crisis creating devastating effects on the region, the state and the nation in the last five years. Drug addiction can be found in every family, school and community, destroying and taking the lives of friends and loved ones.

To fight addiction, Camden County has reached out to surrounding counties in New Jersey, Pennsylvania and Delaware with an invitation to participate in a Regional Overdose Vigil on October 14th, 6pm at Camden Waterfront Stadium. We are expecting thousands to attend this free event designed to help heal, remember, reduce stigma and raise awareness against addiction.

The vigil will feature a major keynote speaker, information tables, service groups and a reception with snacks and dessert where guests will be welcomed to share memories and enjoy entertainment.

Please join in the fight against this epidemic.

Sponsorship Levels:

ANGELS (\$10K) SPONSORSHIP:

- Inside front or back cover of ad book/program
- Major mention, presence or logo on social media
- Major signage at the event
- Recognition on jumbotrons
- Acknowledgment from speakers at the event
- Opportunity to provide promotional items for event
- Sponsor dessert reception, or coffee or snack station at event
- Present proclamation at event

HEROES (\$5K) SPONSORSHIP:

- Full page ad in ad book/program
- Presence in social media
- Prominent presence on signage at the event
- Opportunity to provide promotional items

MENTORS (\$2500) SPONSORSHIP

- Half page ad in ad book/program
- Mention or presence in social media
- Presence on some signage, including in reception area



Prevention, Reduce Stigma, Remember.

Sponsorship Form for Regional Overdose Vigil



Making It Better, Together.

Organization Information

Company name (as you would like it to appear in print): _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Contact Person: _____ Email address: _____

Sponsorship

Sponsorship Level (check boxes that apply):	Corresponding Dollar Amount	Other / In-Kind
<input type="checkbox"/> Angel	\$ _____	_____
<input type="checkbox"/> Hero	\$ _____	_____
<input type="checkbox"/> Mentor	\$ _____	_____
<input type="checkbox"/> Other / In-Kind	\$ _____	_____
<input type="checkbox"/> Other / In-Kind	\$ _____	_____

TOTALS > Total dollar amount: \$ _____

Total Number of items donated: _____

Please email an EPS version of your organization's logo and a JPG at 300 DPI at the largest size possible to: kara.maxwell@camdencounty.com

Please make check payable to:

Camden County
c/o Events and Community Outreach
Attn: Sarah Schulz
1301 Park Boulevard
Cherry Hill, NJ 08002